

## SPRING 2025 VOLUNTEER NEWSLETTER

**CLOTHING OUR KIDS - SPRING 2025** 

info@clothingourkids.org | (302)864-5437 | www.clothingourkids.org

Through
February of 2025
Clothing Our Kids
has donated over

**243,000** items of clothing to

**38,300** children



## COK VOLUNTEERS REALLY MAKE A DIFFERENCE

THIS SPRING HAS BEEN FILLED WITH NEW AND RETURNING FUNDRAISING EVENTS AND DONATIONS DIRECTLY INFLUENCED BY YOUR EFFORTS.

As Founder Mary Rio said: It's not JUST about new clothes. It's about a new life.

## **Examples why we all VOLUNTEER! What our school contacts are saying.**

"COK is THE best! They are so generous and timely! Often, I will put in a request and will get my boxes delivered in 1-2 days! Amazing. They are also so wonderful about special requests for when a child has a certain non-typical size or only likes certain items or certain colors."

~Judy Hudson - Rehoboth Elementary School Social Worker

"I only wish COK could have seen the happiness a recent student expressed when he received his new pair of sneakers. His old shoes were so worn and too small for his feet. Thank you, COK for being there to help our students with the numerous requested items."

~Jaqui Sheridan School Counselor, Mariner Middle School



"You are such a wonderful organization! How can I ever thank you for all you do! The shoe donation was a success. The students really liked their shoes. I wish I could take pictures and show you, but confidentiality rules. I wish you success and blessings in all you do.

Thank you, thank you!

~Nurse Daisey, RN - Lewes Elementary School



MONDAY, OCTOBER 13, 2025
THE PENINSULA GOLF & COUNTRY CLUB

32981 Peninsula Esplanade, Millsboro, DE 19966

COK's largest fundraiser to clothe the Sussex County Head Start, Pre-K, Elementary, Middle and High School kids in need is the Annual Charity Golf Tournament. COK seeks Golfers, and Business and Individual Sponsors to support the event, so together we can provide these students with a sense of dignity and help them be more at ease as they learn. When youngsters don't have to worry about basics such as clothing, they're more eager to attend school and become successful individuals. The goal of this partnership is to establish an environment where children focus their efforts on learning while being more comfortable around their peers. To sign on as a Sponsor or for more information, kindly email <code>info@clothingourkids.org</code>.

## WE HAVE BEEN VERY BUSY INCREASING OUR OUTREACH!

- New Ambassador Program- Kathleen Blouin has been working with several volunteers to help represent COK in the developments or neighborhoods they live in. Our goals are to spread the word, provide information, help drive in donations and find new volunteers. We had an excellent kickoff on March 7th where many of our ambassadors' shared ideas and had a chance to talk about ways we can all help more in our communities to educate our neighbors on COK.
- Spring Events-to name a few...
  - > Big Fish Grill invited COK back to be one of the nonprofits they include on their weekly Tuesday night giving back events- providing a portion of their profits to COK and asking customers to donate new clothes that evening. The restaurant was packed, and our special events team had a table there to meet everyone and receive clothing and donations on the spot!
  - > COK was the chosen recipient for the second annual Millsboro Chamber of Commerce Casino Night. Toni Schrock and the Schrockstars from Northrop Realty (the

- major Sponsor of the event) chose COK because Toni LOVES COK and our mission. Many Volunteers and Ambassadors attended including Monica Anthenelli, Michele Rogers and Janice Fowler- working hard as always!
- Continued growth into the High Schools. COK is now supporting:
  - > Cape Henlopen High School
  - > Laurel High School
  - > Seaford High School
  - > Sussex Central High School in Georgetown
  - > Woodbridge High School
- Refresh of our Website is coming!!

We are currently working on moving our website to a more flexible platform that will make it easier to do updates, provide a simpler donor experience and graphically enhance it. Our marketing and graphics team is working closely with our web designer partners to make it happen. Stay tuned!